



Graeme Hinde, Leisure and Fitness Exchange

At the age of 24 Graeme held his first management position as a Club Manager at a new hotel in the West Midlands. He subsequently moved on to spend some time in the USA before returning to start my own personal training business in the early 1990's.

In 1993 Graeme moved to work for Serco and was part of the team that opened Grand Central Pools in Stockport.

He then moved to work as Leisure Operations Manager for Wigan Council and also lectured for the Chartered Institute of Marketing on a part-time basis.

After Wigan he worked for Total Fitness and was responsible for opening and managing six clubs prior to leaving to set up my own business in 2002.

Focussing on marketing and management support 'Aim' was created and in the summer of 2007 he started an operators business network, which I called Leisure & Fitness Exchange – Lfx.